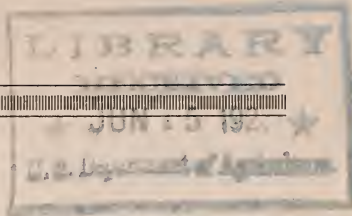


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LILACS

11



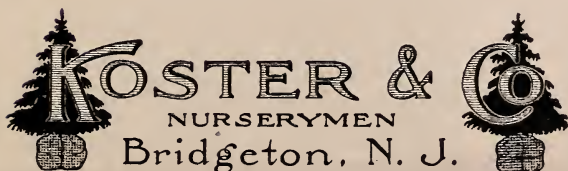
FOR THE GARDENS OF YOUR CUSTOMERS:

Few flowering shrubs have shown such remarkable improvement during recent years as the lilacs. The new varieties far surpass any that were known before in size and in color, and have that incomparable fragrance which has always placed lilacs in a class alone.

Let your customers know that you can supply them with these wonderful new lilacs. They have read about them in the garden magazines, seen some of them at flower shows, and usually you need only mention them to effect a sale. There is room for a lilac bush or two in every garden!

AND FOR FORCING—

What is more beautiful in the way of a forced plant than a well grown lilac—or more certain to make a hit with your trade? Our new early-flowering type comes in ahead of other varieties, and can now be had in lilac, violet, and pink shades. Be sure to try a few of these (See list on page 5).



HOW THEY ARE GROWN:

Koster Co. quality lilacs are above the average for either garden planting or forcing.

They are grafted or budded very low, on extra heavy privet stock grown especially for the purpose, and are shaped to make nice symmetrical plants. Privet is better than lilac stock as it does not sucker so freely, and any shoot that does start may be detected immediately. For garden use, if the union, or "collar," is placed 4 or 5 inches deep, they will quickly get on their own roots.

We do not grow any lilacs from cuttings. They are cheaper to produce, but make poorly shaped, less satisfactory plants.

CONCERNING COLORS

Our list has been carefully selected specifically to give the most complete color range possible in a limited number of varieties. It contains the very best of the older sorts and the cream of the recent French introductions, in both single and double. We have eliminated duplicate colors, selecting the finest in each shade.

A GOOD LIST OF LILACS

Best of the Old and Choicest of the New
French Varieties—
Many of the latter secured from the finest
private collections.

WHITE

SINGLE

Jan van Tol; purest of all whites, very large, immense trusses, very fine flowering.

Marie Legraye; pure white, - very free flowering.

Mont-blanc; large panicles of enormous pure white flowers, very beautiful.

Vestale; Pure white; perfectly shaped.

DOUBLE

Edith Cavell; Bold, handsome clusters, pure white, buds suffused cream white.

Mme. Casimir Perier; White; very free flowering.

Mme. Lemoine; very large white flowers.

Miss Ellen Willmott; Large clusters of imbricated, snow-white flowers of perfect form.

PINK AND RED

SINGLE

Diderot; rich, claret-violet, enormous panicles; very free flowering.

Montaigne; pinkish mauve; very large.

Reaumur; violet carmine and satiny rose, a very beautiful variety.

DOUBLE

Edouard Andre; clear rose or nearly pink; one of the best of this color.

Leon Gambetta; pinkish lilac, enormous trusses, very beautiful; early.

Mrs. Edward Harding; bright carmine; big panicles of large, full flowers. This variety was awarded in 1921 the special prize founded by Mrs. Edward Harding for the best double red lilac.

BLUE SHADES

SINGLE

Cavour; slate blue; large, upright clusters.

DOUBLE

Emile Gentil; large, imbricated flowers, bright, cobalt blue, a very rare shade.

Jean Mace; very large clusters; bluish mauve; a most distinct variety; very free.

Katharina Havemeyer; Cobalt blue, flushed mauve, enormous flowers of the most perfect shape with broad imbricated lobes; one of the handsomest lilacs.

President Grevy; blue, one of the best in this color; fine, large trusses.

LILAC

SINGLE

Charles X; fine clusters of lilac flowers, slightly violet, very free flowering.

Hugo Koster; lilac with reddish tinge.

Maurice Barres; pale, azure-lilac large.

DOUBLE

Michael Buchner; pale lilac.

Paul Thirionbroad, obtuse panicles of regular flowers, rosy lavender, tinged claret.

President Faillieres; pale lavender, very large clusters.

VIOLET SHADES

SINGLE

Capitaine Baltet; Huge panicles of very large flowers of a warm violet lilac shade; very handsome.

De Miribel; large trusses of bluish violet flowers, very dark.

Souvenir de Louis Spath; large, purplish violet flowers; a splendid variety.

DOUBLE

Charles Joly; dark, violet purple, silvery reverse.

Marechal Lannes; bluish violet, very large individual flowers.

Waldeck-Rousseau; deep violet, long trusses.



Birds-eye view of a section of the nurseries showing part of the propagating frames but not the greenhouses.—Packing house in distance

NEW EARLY-FLOWERING LILACS

A distinct new type of lilacs—resulting from a cross between an extra early flowering lilac and the newly introduced Chinese species, *syringa giraldi*—which flowers 7 to 14 days ahead of all the usual varieties. They are tall growing and very desirable. Pass these on to your customers—and make some extra profits.

Berryer; Semi-double; large thyrses of clear mauve flowers.

Buffon; Single, elegant clusters of flowers, with reflexed lobes, mauve pink.

Descartes Single; pinkish mauve, exceedingly free flowering.

Lamartine Single; rosy mauve, large clusters.

Louvois Single; purplish violet with bluish shades, voluminous clusters of large flowers.

Mirabau Single; lilac mauve to rosy lavender, the earliest of all.

Pascal Single; typical lilac, very free.

Vauban Double; tender mauve.



Part of the propagating department—The greenhouses and a corner of the propagating frames

KOSTER & CO.

BRIDGETON, N. J.

AN UNUSUAL NURSERY

When Mr. Peter M. Koster, long known internationally as one of the leading nurserymen of Holland, came to America to establish a nursery business, he selected Bridgeton, N. J., as possessing ideal climatic conditions for growing to perfection the type of plants upon which he had specialized in Holland—rhododendrons, azaleas, box, the finer ornamental evergreens, and lilacs.

Nothing has been spared in the way of arrangement and equipment to make the Koster and Co. Nursery a model plant for the production of this class of stock, both for florists' use and for landscape planting. It is visited annually by scores of leading nurserymen from all over the United States, who come to study the methods used, as well as to buy stock which has from the start enjoyed a reputation of being as fine as is produced anywhere in the world.

Recently the field acreage has been increased, and the facilities for propagating have been nearly doubled, now including three especially designed and equipped Lord and Burnham propagating houses, and six 150 foot concrete sash houses. A recent visitor, head of one of the largest retail and wholesale nursery concerns in the country, remarked "I doubt if there is another nursery in the country where the equipment available, and the attention given to precise details in operating, are so well fitted to produce perfect plants of the kinds grown."

Such is the stock you will receive from Koster and Company, whether your order is for a single case or a carload.

"Well grown and well graded"—always !
